



# XLRI

# Press Releases

# Sept. 2016

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## **Samarthya organised ‘2nd edition of ‘Meet the Mentors, Train the Trainers’ session at XLRI**

19<sup>th</sup> September, 2016: Students of XLRI, under the banner of Samarthya, a student body on campus organized the **2<sup>nd</sup> edition of ‘Meet the Mentors, Train the Trainers’** on the 17<sup>th</sup> and 18<sup>th</sup> September, 2016 at their campus.

Its purpose was to make teachers more attuned to youth psychology and their own self so as to help them mentor and counsel their students better. The event saw an enthusiastic participation from teachers of five different schools – DBMS, St. Mary’s, ADLS Sunshine, Kerala Samajan Model School and KPS Kadma.

The trainers who helped made this workshop a huge success were Prof. Manish Singhal, Chairperson, Organisational Behaviour; Fr. Oswald A J Mascarenhas S J, JRD Tata Chair in Business Ethics & Student Counsellor; Fr. S Tony Raj S J – Loyola College & Board of Governors, XIMB and Fr. Anton Joseph, Delhi University. Fr. Francis M Peter, S J, Faculty Coordinator Samarthya, worked tirelessly to ensure that the event went smoothly.

The program was inaugurated by Fr. Oswald A J Mascarenhas S J who lighted the ceremonial lamp along with the gathered teachers and student members of Samarthya. The sessions covered Emotional Intelligence, Coaching, Mentoring and Challenges facing teachers and included various activities and sessions designed to make teachers reflect and introspect on their own selves and teaching styles. The session aided them in becoming better mentors and councillors for their students and their parents. The program was brought to a close by a thanking note given by Fr. Francis M Peter, S J, Faculty Coordinator Samarthya and Coordinator CEMLR.

The students in Samarthya, the youth wing of CEMLR, regularly go to schools to engage with students on various topic such as Joy, Fear, Stress, Relationships, Failure, Speak Up, Exam Preparation among others. They engage with 700 students of classes 9<sup>th</sup> to 12<sup>th</sup> on a weekly basis throughout the year. They seek to become ‘buddies’ of students and help in solving their problems and issues.

Understanding their own limitations of scale, ‘Meet the Mentors, Train the Trainers’ was conceptualised by Prof ISF Irudayaraj last year, to be able to reach the teachers instead because they were the ones who interacted with students and parents regularly.

Mrs. Anuja Singh, a teacher at Kerala Samajan Model School appreciated saying that, *‘The strength was the emotional attachment given to the workshop, the involvement of the students and the extremely committed resource persons’*

Mrs Reeta Bhusal, a teacher at St. Mary’s commented that, *‘It was a very informative session and will surely help us to perform better in our workplace’*.



### **About XLRI:**

XLRI-Xavier School of Management, Jamshedpur is a premier, private management institute in India founded in 1949 by Fr Quinn Enright, S.J. in the 'steel city' of Jamshedpur ([www.xlri.ac.in](http://www.xlri.ac.in)). Over the last six decades, the institute has grown into a top-ranking business management school of international repute with a wide portfolio of management programs and research publications. Its alumni are spread around the globe and have demonstrated responsible business leadership in their organizations. XLRI continually strives to contribute its mite to the professional growth and management of numerous organizations and institutions across industry sectors. XLRI has been awarded two prestigious International Accreditations, viz., AACSB - The Association to Advance Collegiate Schools of Business and AMBA - Association of MBAs. XLRI has also earned the National Board of Accreditation (NBA) accreditation.



## Press Release

### **XLRI Inaugurates 7<sup>th</sup> batch of Post Graduate Programme for Certificate in Entrepreneurship Management (PGP-CEM)**

**1<sup>st</sup> September, 2016:** **XLRI – Xavier School of Management**, one of India's premier B-Schools, today inaugurated the **7<sup>th</sup> batch of its Post Graduate Programme for Certificate in Entrepreneurship Management (PGP-CEM: 2016-17)** at XLRI's Entrepreneurship Development Centre (EDC) in XITE campus, Gamharia. The new batch consists of **66** students shortlisted on the basis of a rigorous selection process. While half of the students are from Jharkhand, the rest is drawn from the rest of the country.

The inaugural ceremony was graced by **Fr. E. Abraham, S.J.**, Director of XLRI, **Dr. A. K. Pani**, Dean (Academics) – XLRI, **Dr. Vishwa Ballabh**, Chairperson, Entrepreneurship Development Centre (EDC) – XLRI and **Prof. Prabal K. Sen**, Former Chairperson, XLRI – EDC.

**Addressing the students, Fr. E. Abraham S.J, Director, XLRI** said, "*India's gross domestic product (GDP) grew 7.6 per cent in 2015-16, up from 7.2 per cent a year ago. With such a high growth rate, India has managed to retain its tag of the world's fastest growing major economy — outpacing even China. More importantly, our resurgent economy is slowly but steadily putting in place a favorable eco-system for budding entrepreneurs.*"

*"As a part of XLRI's mission, we always seek to encourage entrepreneurship and social consciousness. The 6-month Post Graduate Programme for Certificate in Entrepreneurship Management (PGP-CEM) was designed by the Institute's Entrepreneurship Development Centre (EDC) during the academic session 2009-10 to provide competency-based education to eligible candidates with an avowed intent to promote entrepreneurship in Jharkhand and rest of the country. After successful completion of 6 rounds of the Programme, we are happy to launch the 7th round of the Programme on Entrepreneurship Management,"* **Fr. Abraham** said.

*"The students have diverse educational backgrounds. More than 65 per cent of the students have work experience of varying duration. Quite a few of them have qualifications in professional disciplines like engineering, law, business management, computer application and chartered accountancy etc. while some are post-graduates in various other fields. We hope the diversity among the students will help the process of peer learning,"* **Fr. Abraham** further added.

In his address Fr. Abraham also stressed on the opportunities that now have opened for entrepreneurship and start-ups in the country how India is competing with other countries to be a global leader in this arena.

The Post Graduate Programme for Certificate in Entrepreneurship Management (PGP-CEM) is a full time 6-month program in the domain of entrepreneurship management designed and developed by Entrepreneurship Development Centre (EDC) of XLRI to provide competency-based education to the candidates with a view to promoting entrepreneurship having equipped them with the essential conceptual and operational skills required for running an entrepreneurial venture successfully.



Besides the usual inputs on functional areas of business like finance, marketing, human resource management, economics and strategy, the curriculum focuses on specific relevant topics in entrepreneurship in India like family business, techno-entrepreneurship and agribusiness management. The programme also includes a separate subject on Social enterprises which has evolved as a distinct form of entrepreneurial ventures in the country with the objective to impart and enhance entrepreneurial skills and instil an integrative approach to business. The programme also includes a Project Formulation component under the mentorship of an expert member of the faculty to help the students to draw up a blueprint of action prior to the actual embarking on a business venture.

**Dr. Vishwa Ballabh, Chairperson, Entrepreneurship Development Centre (EDC), XLRI** commented, *"Our objective in launching this programme is to generate a breed of entrepreneurs who are equipped with conceptual and operational skills required for running an entrepreneurial venture successfully. The programme has been designed carefully in order to ensure that it helps meet the gaps identified in similar programmes currently being run elsewhere. We would like the graduates of PGP-CEM not only to be informed of the different functions of an entrepreneur, but also to be equipped adequately to get over the challenges as and when they encounter the same. We are happy to see that over the years, many of our graduates have come forward with unique ideas and launched their own ventures."*

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PRESS RELEASE

**DR. ELA BHATT DELIVERS THE 3RD ‘DR. VERGHESE KURIEN MEMORIAL ORATION ON SUSTAINABLE DEVELOPMENT’ AT XLRI**

24<sup>th</sup> September, 2016: XLRI- Xavier School of Management today organized the 3rd “Dr Verghese Kurien Memorial Oration on Sustainable Development”. The oration is organised by XLRI under the aegis of Fr Arrupe Center for Ecology and Sustainability (FACES) with the aim to provide a platform to listen to and learn from thought leaders, social entrepreneurs, development sector professionals and policy makers who have made a significant contribution to the idea of an empowered, prosperous and sustainable society.

**Dr. Ela Bhatt, eminent social activist and Founder of SEWA (Self Employed Women’s Association)** delivered the oration on the topic “*Living with Anubandh: A Way to Sustainability*”.

Explaining what “Anubandh” stands for in her oration, Dr. Bhatt said, “Anubandh means to follow a connection. It is a worldview that encourages us to follow the links of mutual interconnectedness towards a sense of wholeness. We are all bound to each other and to the land. The world is sustained by the sum of all our correlated actions. Growth in one area is dependent on growth in other areas. For example, one's economic wellbeing affects one's mental and physical health, as it affects one's social standing.”

In her speech, she emphasized on the need for interconnection between the consumer and the local producers. “As consumers, when we buy hand-made goods, we are making clear statements with our money. We are saying that we support the poor village craftswoman and her empowerment; we value the rich cultural heritage of our country.”

She expressed her concern on how globalization has left a declining impact on local producers - “Globalization is exciting, but the excitement of the new and wondrous has dulled our awareness of what is happening under our nose, in our own back yard. Our concern for the local has been steadily declining. We believe that non-industrial modes of production too have a place in our economy. We are saying traditional crafts are not our past; they are also our future,” she said.

She said, “I suggest we begin by building an active relationship with the world around us. We do it in a way that the food we eat, the clothes we wear and the objects we surround ourselves with in our daily lives not only reflect our own values but also activate the values of our society. This is a two-way process. Let us build a fair and prosperous society, by approaching problems in an ethical and holistic way, so that our natural resources are equitably distributed, and our labour is fairly rewarded. Let us build local communities that are interlinked and lively. Let us not impose systems and practices in the name of modernization if it leaves the people at constant disadvantage, feeling inadequate, and vulnerable to poverty and exploitation. I would like to see us turn our liabilities into assets. We do that



by carefully looking at our local conditions and seeking solutions grounded in local reality. We can solve a lot more problems by using multi-pronged, integrated, and sustainable approaches. Let us revive those old bonds wherever we can, create new bonds and new links between people, professions and products to enrich not only our economy, but also our culture.”

“Useful education must be relevant to daily life as well as to future life. Education must equip us to become aware of our role in the economy as producers and as consumers; of our role in society as peacemakers as well as agents of change; and of our rights and duties as responsible global citizens. I believe that if we can live with an awareness of Anubandh in our lives, as individuals, as family members, as members of a community, and as local and global citizens, our world is much more likely to be balanced, holistic, and peaceful. All it takes is awareness,” she said in her oration.

In his address, **Fr. E Abraham, S. J. Director of XLRI** said, “Dr. Verghese Kurien best known as the “Father of the White Revolution in India” is recognized globally as an extraordinary social entrepreneur who envisaged the ‘billion-litre idea’ or Operation Flood - the world’s biggest agricultural development program. His remarkable life and achievements are an embodiment of his faith in the ability of the common man to exercise control over his destiny. This faith helped him to create world-class institutions that become shining examples of excellence (e.g., GCMMF, IRMA, NDBD, etc.), which enabled ordinary people to achieve extraordinary results. He strongly believed that by placing technology and professional management in the hands of farmers, the living standards of millions of rural poor could be improved. His creation of community-owned co-operatives empowered millions of rural families, most of whom were landless and small farmers, in India.”

“We decided to institute this Annual Oration to commemorate Dr Kurien’s legacy - because his life and work exemplifies the model for a responsible management leader, combining business skills with the larger good of the society and nation-building. Ela Bhatt, the “gentle revolutionist,” is a determined, and dedicated visionary. She works for the improvement of all. She has silenced her skeptics, sent change makers back to school, and given evidence that regardless of how poor, illiterate, oppressed one may be, through self-empowerment and trust, lives can be changed for the betterment of all. We are thankful to her for graciously accepting our invitation and are truly privileged to have her address the **Third Dr. Verghese Kurien Memorial Oration at XLRI**” Fr. Abraham added.

Quoting Dr. Kurien in his speech, Fr. Abraham said, “Life is a privilege and to waste it would be wrong. In living this privileged life, you must accept responsibility for yourself, always use your talents to the best of your ability and contribute somehow to the common good.”

The event was also graced by **Mr. T V Narendran, Chairman**, XLRI Board of Governors and MD – Tata Steel, **Fr. E Abraham, S. J. Director of XLRI** and **Dr. Ashis K. Pani**, Dean (Academics), XLRI and **Dr. Madhukar Shukla**, Chairperson, Fr. Arrupe Center for Ecology & Sustainability, XLRI.

## About XLRI



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## PRESS RELEASE

### **XLRI TO ORGANISE 3<sup>rd</sup> 'DR. VERGHESE KURIEN MEMORIAL ORATION ON SUSTAINABLE DEVELOPMENT'**

8<sup>th</sup> September, 2016: **XLRI- Xavier School of Management** is all set to organize the **3rd 'Dr Verghese Kurien Memorial Oration on Sustainable Development'** in memory of the *Founder of AMUL Dr. Verghese Kurien*, otherwise known as "*the Milkman of India*" on **24<sup>th</sup> September, 2016** at **XLRI Campus, Jamshedpur**.

This year, the oration is to be delivered by **Dr. Ela Bhatt, eminent social activist and Founder of SEWA (Self Employed Women's Association)**. She would deliver the oration on the topic "**Living with Anubandh: A Way to Sustainability**".

**Fr. E Abraham, S. J. Director of XLRI** commented, "*Dr. Verghese Kurien was a thinker, a revolutionary and a social entrepreneur who ideated the world's biggest agricultural development programme. It was his "billion-litre idea" which made dairy farming India's largest self-sustaining industry, with benefits of employment, incomes, credit, nutrition, education, health, gender parity & empowerment, breaking down caste barriers and grassroots democracy and leadership. XLRI instituted the oration in his memory with the aim to commemorate his legacy through propagating and disseminating the idea of an empowered, equitable and sustainable society.*"

Padma Bhushan Dr. Ela R. Bhatt, a lawyer by training, is a part of the international labour, cooperative, women, and micro-finance movements. She founded the Self-Employed Women's Association of India (SEWA) in 1972 – a trade union which now has more than 1,000,000 members. She served as its general secretary from 1972 to 1996. She is also a member of The Elders, an international group of world leaders to contribute their wisdom, independent leadership and integrity to tackle some of the world's toughest problems, where she has been particularly involved in initiatives on equality for women and girls, including the issue of child marriage. She was one of the founders of Women's World Banking in 1979 with Esther Ocloo and Michaela Walsh, and served as its chair from 1980 to 1998. She was the Founder Chair of the Cooperative Bank of SEWA, she also founded and served as chair for Women's World Banking, the International Alliance of Home-based Workers (HomeNet), and Women in Informal Employment: International Alliance of Street Vendors, and is former a board of directors of WIEGO. She was also a trustee of the Rockefeller Foundation.

Dr. Bhatt has received several national and international awards and recognition. She is a recipient of civilian honours of Padma Shri in 1985 and the Padma Bhushan in 1986 by the Government of India. She received the Ramon Magsaysay Award for Community Leadership in 1977 and the Right Livelihood Award in 1984. She was chosen for the Niwano Peace Prize for 2010 for her work empowering poor women in India. On November 2010, US Secretary of State Hillary Clinton honoured Bhatt with the Global Fairness Initiative Award for helping move more than a million poor women in India to a position of dignity and independence. She was honoured with the prestigious Radcliffe Medal on 27 May 2011 on Radcliffe day for her efforts in helping uplift women, which has had a significant impact on society. In November 2011, Dr. Bhatt was selected for the Indira Gandhi Prize for Peace, Disarmament and Development 2011 for her lifetime achievements in empowering women through grassroots entrepreneurship. She was granted an honorary Doctorate degree in Humane Letters by Harvard University in June 2001. In 2012, she received a



Doctor of Humane Letters, honoris causa from Georgetown University and an honorary doctorate from Université libre de Bruxelles in Brussels, Belgium. She also holds honorary doctorates from Yale and University of Natal.

**Fr. E Abraham, S. J. Director of XLRI** commented, "*We are extremely happy to have Dr. Ela Bhatt to deliver the 3<sup>rd</sup> 'Dr Verghese Kurien Memorial Oration'. She is a legend herself and one of the most remarkable visionaries and entrepreneurial forces who dedicated her life's work for betterment of the poorest and most oppressed women workers in the country.*"

*"Dr. Verghese Kurien Memorial Oration on Sustainable Development is our humble initiative to pay tribute to the great visionary,"* said **Prof. Madhukar Shukla, Chairperson of XLRI's Fr Arrupe Center for Ecology & Sustainability.** *"With this annual oration, we aim to inspire and inculcate values of entrepreneurial spirit in budding business leaders and social entrepreneurs"*, he added.

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