

## **Final Recruitment Process 2014**

### **Placements at XLRI defy hard times – Places 100% of the batch in 3.5 days**

XLRI, Jamshedpur has achieved 100% placement for its current outgoing batch of 2012-14. The Final Recruitment process saw participation from 103 recruiters which included over 32 new recruiters and 254 offers were made for a batch of 245 students over a period of 3.5 days.

- *Against the backdrop of a slow-growing global and domestic economy, XLRI has successfully placed its high-caliber students from its Business Management and Human Resource Management programs.*
- *Participation by a large number of reputed organizations year-after-year for recruitment bears testimony to the reputation of XLRI as a trusted management school.*
- *XLRI proved once again why it is the top ranked private B-school in the country with the students from the Business Management and Human Resources Program securing premium roles across sectors.*
- *BFSI and Consulting firms recruited in large numbers with around 50% of the Business Management students being offered roles in the Finance and Consulting domains.*
- *XLRI's unrivalled reputation for its Human Resources Program was clearly visible as the HR students secured excellent job offers across sectors viz. Consulting, FMCG, General Management and other sectors in large numbers.*
- *79 students were offered PPOs (Pre-Placement Offers) from their summer internships, a near 25% increase over the past year with the students from XLRI proving their mettle in the industry yet again.*
- *The median salary of the batch was over 16.25 lakhs per annum.*

### **Finance**

In continuation with the trend from the recently concluded Summer Internship Placements the CRP was marked by an overwhelming presence of recruiters from the financial sector domain.

Recruiters from the BFSI space included Aviva, Axis Bank, Bharati Axa, BNP Paribas, Citibank, Creador, CRISIL, Development Bank of Singapore, Deutsche Bank, Goldman Sachs, HDFC, HSBC, ICICI Bank, IndusInd Bank, ING Vysya Bank, JP Morgan Chase, Nomura, Standard Chartered, UBS and Yes Bank. ICICI Bank was the largest finance recruiter. HDFC Bank offered roles in its Treasury department. Corporate Banking roles were offered by Citibank and HSBC among others. Creador, a Private Equity Firm offered a niche role.

### **Marketing /Operations and Human Resources**

The FMCGs have been the forte of XLRI over the years. This year was no different and XLRI has again re-established its strength as an FMCG destination. Asian Paints, Castrol, Coca-Cola, Colgate Palmolive, GSK CH, HCCB, ITC, Johnson & Johnson, L'Oreal, Marico, Mars, Mondelez, Nestle, P&G, Pepsi, Puma, Reckitt Benckiser, Unilever among others offered roles in Sales and Marketing and HR functions. ITC was the largest recruiter in the FMCG space.

The chemicals giant DuPont offered its marketing leadership development role at XLRI.

The pharmaceutical and medical sector was strongly represented by participation from majors like Bebitz, Bioxcel, Dr. Reddy's, Medtronic, Ranbaxy and Sanofi. The media sector too made its presence felt with Set India, Star TV and Times Innovative offering roles in their Sales and Marketing function. Airtel, Cisco, Ericsson and Vodafone represented the Communications and the Networking

space while Philips, Samsung and Videocon were the recruiters from the Consumer Durables sector here at XLRI.

Bosch, Crompton Greaves, Siemens, Shell and Trident recruited students from the HR function.

DTDC, ITC, JSL, Lodha Group and Tata Steel offered operations related roles including supply chain and procurement.

### **General Management**

General Management once again was one of the preferred sectors on campus with major industry players like Aditya Birla Group, Hinduja Group, Mahindra & Mahindra, Reliance Industries, RPG and TAS offering a large number of roles in this area.

### **Consulting**

The consulting domain saw the participation of industry majors such as Accenture Strategy, Capgemini Consulting, Cognizant Business Consulting, Deloitte, Ernst & Young, Everest Group, Hay Group, iCRM, KPMG, McKinsey & Co., Pricewaterhouse Coopers, The Boston Consulting Group, TSMG and Vector Consulting. Ernst & Young offered its prestigious transaction advisory role. International roles were also offered to students.

### **Technology**

Technology and ecommerce were the other highlights with some of the key recruiters being Amazon, EXL, Flipkart, Jabong, Microsoft, Sandisk, TCS, UST Global, Virtusa and Wipro who offered roles in program management, sales & marketing, HR and operations.

### **About XLRI**

XLRI – Xavier School of Management (formerly known as XLRI – Xavier Labor Relations Institute) is a premier, private management institute in India founded in 1949 by Fr Quinn Enright, S.J. in the Steel city of Jamshedpur, Jharkhand. Over the last six decades, XLRI has helped shape responsible business leaders who serve organizations of repute across the globe. As an institution, XLRI continually strives to contribute its mite to the professional growth and management of innumerable organizations that serve the public - especially organized industry sectors, labor welfare, service agencies engaged in rural development, education, health and other public systems.