

Summer Internship Placements 2020

- The highest number of offers was made by Amazon - 37 offers
 - Despite the Covid-19 Pandemic, a record 41 first-time recruiters participated in the SIP process
 - New recruiters included top firms like Google, Walmart Labs, Adobe, Wells Fargo, Titan, Gartner, Honeywell, Dabur, Britannia, Sanofi, Novozymes, Beam Suntory and Perfetti Van Melle, among others
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XLRI - Xavier School of Management, amongst India's premier B-Schools, announces the completion of its **Summer Internship Placement Process (SIP)** for its largest-ever class of 424 students (**2020-22 batch**) of the Business Management and Human Resource Management programs across both **XLRI Jamshedpur and Delhi-NCR** campuses. The highest stipend offered was **INR 5 lakhs** for two months in the **BFSI Sector** by **JP Morgan Chase**.

This year, the Summer Internship Process saw participation from 126 recruiters, including a record 41 first-time recruiters. The first-ever virtual placement season at XLRI saw the median stipend for the entire batch reaching Rs 1.20 Lakhs per month, while the average stipend offered was Rs 1.1 Lakhs per month. Amazon made the highest number of offers among the regular recruiters with 37 offers.

The other top recruiters in terms of the number of offers made were BCG, Accenture Strategy, Citibank, ITC, and Aditya Birla Group. The average monthly stipend for the top 10 percentile students was Rs 1,72,500 per month, and top 25 percentile students was Rs 1,57,500.

The top segments based on roles offered were Consulting, Sales & Marketing, and BFSI. FMCGs extended offers to around 20% of the batch. BFSI and Ecommerce constituted around 13% each while Consulting & Advisory Firms recruited around 11% of the total students. Organizations who participated for the first time included top firms like Google, Walmart Labs, Adobe, Wells Fargo, Titan, Gartner, Honeywell, Dabur, Britannia, Sanofi, Novozymes, Beam Suntory, BYJU, Myntra, and Perfetti Van Melle, among others.

"This year marked the beginning of a new chapter in XLRI's storied legacy as we opened a new campus in the Delhi-NCR region for our Business Management program. We are happy to announce that this year's summer placement season has once again witnessed remarkable success despite a challenging economic environment triggered by the Covid-19 pandemic. The process for the largest-ever batch of students of both campuses was completed within a short time span. We are extremely grateful to all the recruiters for showing belief in the XLRI institutional brand and our students. The spectacular placements achieved this year is a testament to our diverse talent pool and the XLRI institutional brand," commented **Fr. P. Christie S.J., Director, XLRI-Xavier School of Management**.

Sector-wise Turnouts:

The top segments based on roles offered were Consulting, Sales & Marketing, and Finance. Other roles included niche functions in Analytics, Product Management, Business Development, Brand Management, and Strategy. Organizations from a wide spectrum of sectors participated in the process, including FMCGs, Consulting, Pharma, IT and e-commerce, Auto, Mining, Government Agencies, Oil & Gas, and Telecom.

Human Resources:

XLRI is widely regarded as the best institution in the country for its Human Resource program. These credentials were endorsed by the sheer number of recruiters who offered HR roles across domains. Most notable among them are HUL, P&G, Nestle, Colgate-Palmolive, Reckitt Benckiser, Asian Paints, Mondelez, Johnson & Johnson, Citi, JPMC, Walmart, ITC, Mars, Aon, Honeywell, Vedanta, RPG. Firms offered roles in domains like Learning and Development, Talent Acquisition, HR Consulting, HR Analytics.

Analytics & Consulting:

XLRI has grown into a significant talent source for Consulting firms as some of the top names in Consulting made a beeline to the college for recruitments. The Boston Consulting Group, Bain & Co, Accenture Strategy made the highest number of offers ever in XLRI. This year's process also witnessed participation from Kearney, Aon, Everest Consulting, Gartner.

FMCG:

XLRI has established itself as a campus preferred by FMCGs, and the trend continued this year with top firms such as P&G, Hindustan Unilever, ITC, Colgate Palmolive, RB, Nestle, Mondelez, Asian Paints, Samsung, Mars, amongst others, are participating in the process. Dabur, Britannia, Perfetti Van Melle participated for the first time in the process, while top firms in alcoholic beverages like AbInBev and Beam Suntory recruited in good numbers. Roles in Company Strategy, Sales & Marketing, Product Supply, Operations, Purchase, IT, and Human Resources were offered.

BFSI:

Finance did exceedingly well this year, aided by the participation of firms such as Citibank, J.P Morgan Chase, Goldman Sachs, Standard Chartered, Wells Fargo, Axis Capital, Axis Bank, RBS, ICICI, and others. The roles offered in this domain were Front-end Investment Banking, Global and Corporate Banking, Wealth Management, Global Markets, Equity Research, and Retail Banking. Regular recruiters like Aviva, Bajaj FinServ, Edelweiss Tokio participated in the process along with HDFC Ergo, Fullerton Credit, State Street, Intellect Design Arena.

General Management:

General Management roles were offered by conglomerates like TAS, Mahindra, Aditya Birla Group, RPG, Capgemini ELITE, Vodafone-Idea Ltd, L&T, ACT, etc.

Manufacturing, Industry and Automotive:

Steel giants such as Tata Steel and JSW also participated in the SIP process and regular recruiters from the automotive sector such as Bajaj Auto. This year witnessed firms participating across the cement manufacturing industry, with industry leaders like Wonder Cement and Dalmia Bharat recruiting in good numbers. Also, Vedanta opened its prestigious HR Global Internship role for the students. Industry leaders like SANY India, Bosch, Honeywell, Corning Inc offered roles to the students in Operations, Sales, and HR.

Healthcare and Pharma:

We witnessed the most extensive participation from the Healthcare and Pharma sector ever in the process, with new recruiters like Sanofi, Novozymes offering roles in the campus. Regular recruiters like Johnson & Johnson, AstraZeneca, Dr. Reddy's, Cipla, Sun Pharma, GSK offered roles in Sales and Marketing, Supply Chain, Finance, IT, and HR.

E-commerce and Startups:

The e-commerce sector showed no visible impact of the pandemic, and Amazon led the pack with the highest number of offers, followed by Flipkart, Cloudtail, and Myntra. They offered roles in the domains of Category Management, Program Manager, Vendor Management, Business Development, Marketing, Business Development, and HR.

Startups like Uber, Pharmeasy, Udaan, OYO, Cred, Cardekho were recruited from the campus. The growing penetration of Ed-Tech was also visible in the process with BYJU, Eruditus, Board Infinity, Talentedge hiring for interns. Online gaming startups like Fantasy Akhada, Dangal Games initiated campus hiring from this SIP process.

Technology and IT/ITes:

This year witnessed a massive jump in Product and Program Management roles with Microsoft, Walmart Labs, Amazon and Media.net hiring in good numbers. Tech industry giants like Google, Adobe, Dell, Samsung Electronics, and Accenture hired interns for various roles. Firms like Infoedge, Searce participated for the first time in this year's SIP process.