



XLRI

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Press Release

Cyrus Mistry, Chairman, Tata Sons Inaugurates New XLRI Campus at Jamshedpur

18th November, 2015: The new campus of **XLRI- Xavier School of Management**, one of India's premier B-Schools was inaugurated by **Mr. Cyrus Mistry, Chairman, Tata Sons**.

The inaugural ceremony was held at XLRI Campus in Jamshedpur on November 17th in presence of **Mr. T. V. Narendran** (Chairman, Board of Governors at XLRI & MD - Tata Steel India and South East Asia), **Fr. E Abraham S.J.** (Director of XLRI), **Dr. Pranabesh Ray** (Dean - Academics, XLRI), **Fr. S George** (Dean – Administration, XLRI), **Dr. N.S. Rajan** (Group Chief Human Resources Officer and Member of the Group Executive Council of Tata Sons) and other dignitaries.

At the event, Mr. Cyrus Mistry also interacted with XLRI Faculty, Staff and Students.

Fr. E. Abraham commented on the occasion, *“XLRI with its singular philosophy of Magis, i.e., pursuit of excellence in all endeavors, has continually focused on three inter-related areas: academic excellence, personal values and societal concern. XLRI has always been ahead of time in imparting world class business education and in providing world-class infrastructure ever since its inception. This new campus signifies our preparedness in educating and mentoring future generations of global leaders to enter into a challenging, multicultural and interconnected world of business.”*

“We sincerely thank Mr. Cyrus Mistry for being present for this milestone occasion of our institute. His insightful thoughts and vision has further inspired our students and faculty,” Fr. Abraham further added.

The new XLRI campus, which is a contiguous extension of the existing Jamshedpur campus, is spread over an area of 7 acres. The carefully thought-out architecture houses a new learning center, an international center for Global MBA programme and hostel facilities for boys and girls.

The New Learning Center comprising 26 state-of-the-art classrooms with a seating capacity for over 2000 students at any point of time is meticulously designed to create spaces that support innovation and encourage lively discussions. There are 15 classrooms, each with a capacity for 75, and six syndicate rooms (50-60 seaters each). A 75-seater computer lab is fitted with latest servers and workstations to facilitate the learning process. Keeping in context the growing pool of outstanding student applicants the new learning center has two large classrooms (125-seater each) and two small classrooms (60-seater each).



Fr. McGrath Residence - The new multi-storied hostel for first-year students has 384 single-room accommodation facility for boys and girls respectively.

The towering, six-floor **international center** includes four offices, 65-seater classrooms, 96 rooms with attached washrooms and eight suites. Comfortable dining facility, relaxing lounges and upfront reception desk are few of the noticeable amenities at the international center.

The **computing resources** include latest servers and workstations, state-of-the-art campus network and 90 MBPS raw bandwidth WAN connectivity. There are high-end servers, which host the XLRI web page, mail and SNTTP server, Oracle, Lotus notes, SAS, DB2 and other softwares.

About XLRI

XLRI-Xavier School of Management, Jamshedpur is a premier, private management institute in India founded in 1949 by Fr Quinn Enright, S.J. in the 'steel city' of Jamshedpur (www.xlri.ac.in). Over the last six decades, the institute has grown into a top-ranking business management school of international repute with a wide portfolio of management programs and research publications. Its alumni are spread around the globe and have demonstrated responsible business leadership in their organizations. XLRI continually strives to contribute its mite to the professional growth and management of numerous organisations and institutions across industry sectors.



Post Press Release: IdeaKon

XLRI Jamshedpur, 1st November 2015: Entrepreneurship Cell, XLRI a student run body dedicated to promoting entrepreneurship among the masses organized Ideakon'15, a Speaker Series cum networking event on 1st November with the aim of bringing the real life stories of startup founders to the campus. The primary purpose was to give an exposure of the life of entrepreneurs to students and give them a platform to interact with them to encourage entrepreneurship as a possible career option.

The speaker series started off with the opening ceremony at 2 PM with a brief introduction of the speakers, a panel of successful start-up entrepreneurs who have already made an impact in the world of entrepreneurship. Speaker panel included Ayaan Chawla (Founder & CEO - Asian Fox Developments), Ravi Shankar Mishra (Co-Founder & CEO, Medinfi Healthcare), Sharad Kumar (Co-Founder & Director at Fashionove.com), Dr. Dhaval Shah (Founder – PharmEasy) and Jaspreet Singh Saluja (Founding member of housing.com). Prabal Sen, the faculty advisor of E-Cell, XLRI welcomed the speakers and triggered a start to an insightful talk and speaker-series on entrepreneurship. The session had a broad spectrum of topics and variety of subjects, aimed at enlightening the audience about their exciting journeys from the seed stage to the growth stage and the difficulties they faced and how they dealt with it. The speakers represented diversified background like ecommerce, agriculture, pharmacy etc.

Speakers covered questions like why one should chose entrepreneurship and why one shouldn't. Most of them gave the message of learning from failures and adding value to the society. The speaker series spanning 2 hours, ended with the felicitating the speakers with a token of appreciation. This was followed by an audience to speaker networking event where audience members had a discussion with speakers on their journeys, or to validate their idea or to ask for the right direction and starting steps.



“The main agenda to organize such an event is to give an exposure to the students to the world of entrepreneurship who are actively seeking inspiration”, said a member of the organizing committee of Entrepreneurship Cell. With many institutes successfully operating their E-Cell and creating positive impact on the society, E-Cell XLRI also wants to contribute to the society by means of supporting entrepreneurship activities which can provide long term solutions to many problems.

The audience were greatly benefitted by the fascinating and thrilling stories of the startups and the thick and thin of their journey. Audience also enjoyed having a personal interaction with the speakers and speak to them on a variety of topics actively showing interest in the field of entrepreneurship. Listening to the stories of entrepreneurs, many students might get inspired and chose the unconventional path of entrepreneurship to serve the society for the greater good.

IdeaKon turned out to be a great success with every student taking inspiration and also a great platform to our speakers to share their knowledge and spark the fire of entrepreneurship in students. IdeaKon was sponsored by Sparkle, XLogistics, Aiada and golden leaf hospitality.

About XLRI: XLRI is the country’s premier management institute and has been consistently ranked among the top B-schools, alongside the IIMs. The college is one of the most preferred destinations for those wishing to learn the ropes of management.

About E-Cell: XLRI, a front-runner in the field of entrepreneurship houses an Entrepreneurship Cell (E-Cell), a student run body formed with a view to promoting entrepreneurship among the students. An effort to foster and improve entrepreneurship and related activities, the Entrepreneurship Cell at XLRI, holds myriads of events, workshops and summits throughout the year.



EXLINK
FACE OF XLRI TO THE WORLD



XLRI
Xavier School of Management
For the greater good



Press Release : Disha-'15 by Samarthya

Students of XLRI under the banner of “Samarthya”, a student body dedicated to the cause of the development of potential of school children of Jamshedpur, organised Disha’ 15 on campus grounds to provide career guidance to students. This event was organized in association with the Federal Bank and Brubeck Bakery.

Disha, the career counselling workshop, saw a participation of a total of 300 students of both class X and XII along with their parents. Students from Loyola School, Motilal Nehru Public School, DBMS, ADLS Sunshine, Kerala Samajam Model School, Rajendra Vidyalaya, Beldih Church School, DAV, Narbheram Hansraj English School, JH Tarapore, Little Flower, KPS Burma Mines, Carmel Junior College and St. Mary’s English High School participated in the event.

The key speakers were: Fr. Sebastian Puthenpura (Principal, Loyola School), Ms. Indrani Singh (Principal, ADLS Sunshine School), Mr. Ronald D’Costa (Hotelier and XLRI alumnus - 1968 Batch), Sr. Doris D’Souza (Professor, XLRI) and Prof. ISF Irudayaraj (Professor, XLRI), Coordinator (CEMLR) and Chief Advisor (Samarthya). The event began with the lighting of the lamps and an enlightening welcome address by Prof. Irudayaraj. This was followed by several key note speeches by the dignitaries present. Fr. Sebastian spoke of dissonance caused by wrong career choices and encouraged students to live by the dictum of “Stay Hungry, Stay Foolish”. Ms. Indrani Singh talked about teachers as guides, mentors as well as friends and inspired students to break stereotypes. Sr. Doris talked about three pillars of life-nature, nurture and teacher. Mr. Ronald D’Costa talked of entrepreneurship and taking the road less travelled.



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The counselling session started with a discussion by experts on the process of selecting a career followed by other events in which the students of XLRI from as diverse as 20 backgrounds talking to them about their own career paths in life. There were kiosks for various career options like Law, Sociology, Commerce, Arts, Medicine, Biotechnology, Engineering, Mass Media, Hotel Management and Armed Forces where XLRI students of the relevant background took the individual questions and doubts that the students raised.

The whole process garnered a lot of interest and enthusiasm from the students as well as parents with them asking many inquisitive questions. They were elated as they got to talk to an XLER who had served the Indian Air Force and one who had been a scientist in DRDO for 4 years before coming to XLRI. One of the students seemed particularly hopeful. She said “I always wanted to become a journalist but my father insists that I should become an engineer. I hope Samarthya will help me in understanding how I can explore this career option further and help me achieve my dream in life.”

Arun and Himanshu, the Convenors of Samarthya said “When I had just graduated of my school, I always felt that had there been someone who could have guided me according to my abilities and my interests; it would have been so great. We at Samarthya, are just trying to provide that opportunity to the young students of Jamshedpur.”

XLRI faculty member, Professor ISF Irudayaraj, who is the guiding force behind Samarthya, commented: “It is indeed a great initiative on the part of XLRI students to reach out to school youth to help them understand the purpose and meaningfulness of a happy life.

It is a commendable activity which our students have undertaken as a part of ‘Centre for Education, Research and Leadership’ of XLRI. I wish them all the best.”

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XLRI CELEBRATES 'ANNUAL HOMECOMING 2015'

Felicitates Eminent Alumni at 'Distinguished Alumnus Awards'

9th November, 2015: Two days long celebrations of 'Annual Homecoming 2015' commenced from 7th November at **XLRI- Xavier School of Management**. Around **250** XL Alumni participated in this year's Homecoming.

On the occasion, the name of the new Hostel at the XLRI campus was unveiled as – "**Fr. McGrath Residence**".

The highlight of XLRI Annual Homecoming the '**Distinguished Alumnus Awards Ceremony**' was hosted at the Tata Auditorium. **9** prominent alumni of the institute received the **Distinguished Alumnus Trophy** from **Fr. E. Abraham S.J., Director, XLRI** in six categories.

The Winners in different categories of 'Distinguished Alumnus Awards' 2015:

Lifetime Achievement Award	Dr. Aquil Busrai , CEO, Aquil Busrai Consulting (PMIR '72)
Distinguished Alumnus Award (Practicing Manager)	Mr. Amar Babu , COO, Lenovo Asia Pacific and Chairman Lenovo India (BM '89)
	Mr. Chandramouli Venkatesan , MD, Mondelez India Foods Limited (BM '91)
	Mr. PS Jayakumar , CEO, MD and Director of Bank of Baroda (BM '86)
Distinguished Alumnus Award (Academician)	Dr. Sarosh Kuruvilla , Professor of Comparative Industrial Relations, Asian Studies and Public Affairs, Cornell University, Ithaca, NY (PMIR '81)
	Dr. Raghu Garud , Alvin H. Clemens Professor of Management & Organization; Research Director of the Farrell Center for Corporate Innovation and Entrepreneurship, Pennsylvania State University (BM '80)
Distinguished Alumnus Award (Young Achiever)	Mr. DNV Kumara Guru , Director, External Relations and Human Resources, Indian School of Business (GMP-2005)
Distinguished Alumnus Award (Entrepreneur)	Mr. Mahesh Yagnaraman , Co-Founder & MD, First Energy Private Ltd. (BM '88)
Distinguished Alumnus Award – Allied Fields (Public Service / Communication & Performing Arts)	Mr. Anurag Behar , CEO, Azim Premji Foundation (BM '92)

Mr. T. V. Narendran, Chairman, Board of Governors at XLRI & MD - Tata Steel India and South East Asia, **Mr. Rana Sinha**, Former Managing Director, Tata Hitachi Construction Machinery Co.

Ltd & National President, XLRI Alumni Association and **Prof. Sharad Sarin, Chairperson, Alumni, XLRI** were also present on the occasion.

Mr. T V Narendran, Chairman- Board of Governors, XLRI commented on the occasion, *“To the outside world the reputation of any business school is invariably linked to the contribution rendered by its alumni to the world at large and the business sphere in particular. For over six decades thousands of post-graduate management students have graduated from the portals of XLRI and rendered yeoman service to organisations and institutions across public and private sectors and various other walks of life. Very few management schools in India have the DNA that XLRI possesses given its understated Jesuit management background and the emphasis the institute lays on ethical and responsible conduct by its alumni. I once again wish all XL alumni a hearty welcome to Homecoming 2015 and applaud their remarkable contribution in helping XLRI retain its place as a highly respected management school with a difference.”*

Fr. E. Abraham S.J., Director, XLRI said on the occasion, *“We extend a hearty welcome to all XLers who have come to attend the 2015 Alumni Homecoming. I want to express our earnest pride when we read about the achievements of Xlers across academia, industry and services both nationally and abroad. Our alumni are the brand ambassadors of our institution. They are the torch-bearers of the XL-Culture and have taken the vision and mission of XLRI to the world. They are the role models for our present and future students and are the ones who truly inspire them to carry forward their legacy. It is a proud moment for us to welcome them back to the campus and felicitate them for their achievements.”*

“The preceding year has been an eventful one. XLRI has added yet another feather to its cap by receiving the coveted international accreditation by Association of MBAs (AMBA), UK. AMBA accreditation represents the highest standard of achievement in postgraduate business education and is earned only by the best programs globally. This accreditation will further enhance the credibility of the management programs offered by XLRI to prospective Indian and foreign students ensuring them the finest business education available, and thereby positively impact their careers. Also, XLRI is at an advanced stage of receiving the AACSB and NBA accreditation,” Fr. Abraham further added.

Mr. Rana Sinha, Former Managing Director, Tata Hitachi Construction Machinery Co. Ltd & National President, XLRI Alumni Association said, *“I am privileged to welcome the alumni across all batches back to our beloved institution. I also swell with pride when I see the recent surveys that place XLRI among the top most private business schools and 3rd best in the country. Apart from the quality education, infrastructure, affiliation with Industry, etc. brand XLRI has also been greatly strengthened by the number of alumni holding key positions across the globe in academia and industry and the power that they wield.”*

“I am elated that Homecoming which started in 2004 has now evolved into an annual event where over 200 alumni get together to reconnect with friends and the institute. This event will give the alumni not only a chance to connect and visit old haunts but also give them an opportunity to see



and appreciate XLRI's growth and help the current students and faculty to tackle relevant topics for the present-day business requirements. Welcome home once again!" he added.

XLRI Alumni Association has Alumni Chapters both in India and abroad. In India, the XLRI Alumni Chapters are in Bangalore, Delhi, Chennai, Hyderabad, Kolkata, Mumbai, and Pune. XLRI also has Alumni Chapters in Singapore and Dubai. In U.S.A. it has chapters in San Jose (covering Bay Area), Dallas (covering the State of Texas), Washington DC, New Jersey, New York, Boston (covering New England), Chicago (covering mid-west region), as well as in Toronto (Canada).

About XLRI

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XLRI Organised the ‘24th Annual JRD Tata Ethics Oration on Business Ethics’

***Mr. Shekhar Gupta, Chairman and Founding Editor of Mediascape Group
Delivered the Oration***

26th November, 2015: **XLRI- Xavier School of Management**, one of India’s premier B-Schools hosted the ‘**24th Annual JRD Tata Oration on Business Ethics**’. Eminent journalist, **Mr. Shekhar Gupta, Chairman & Founding Editor of Mediascape Group** delivered the oration at the Tata Auditorium at XLRI Campus on 24th November, 2015.

In his oration, Mr. Shekhar Gupta delved on the topic – “**Changing Role of Media in Today’s India**” through an interactive session with the students.

In his speech Mr. Gupta shared his experiences from his almost 40 year long career as a journalist and talked about the evolution of media and its role through the years. He observed, “*Truth never hurts anybody, but where there is nobody to tell the truth, rumours become the truth.*” Discussing about both the positive and negative sides of media and news reporting system in India today, he said that ‘a painful and noisy media is anytime better than a bunch of lies’. He said that any normal citizen with a smart-phone can have access to media, thus becoming a part of the media. However, he also stressed his concern that anybody with money and power opening a media house for their vested interests and utilizing media as a tool.

The session was attended by **Mr. T. V. Narendran, Chairman, Board of Governors, XLRI & MD, Tata Steel India and South East Asia, Fr. E Abraham, S. J. Director of XLRI, Dr. Pranabesh Ray, Dean [Academics] at XLRI and Fr. Oswald Mascarenhas, S.J., JRD Tata Chair Professor of Business Ethics at XLRI.**

In his welcome address, **Fr. E Abraham, S. J. Director of XLRI** said, “*While Ethics is a set of principles of right conduct or a system of moral principles, Business ethics in particular can be regarded as the study of business situations, activities, and decisions where issues of right and wrong are addressed. Ethics in most of the cases runs parallel to law and shows due consideration to others rights and interests in a civilized society. The culture of an organization is set by the tone at the top. Chief executives must lead by example. The senior management also needs to be trained to develop ethical sensitivity - an understanding of fairness, openness, transparency, integrity, responsibility to others and the ability to recognize conflicts of interest.*”

“*XLRI has always emphasized on the importance of adopting an ethical code of conduct within the corporate world. We believe that no management education curriculum is really complete, unless and until the students are instilled with a set of values that are necessary decision-making ingredients for the corporate manager today. It is for this reason that a core course on “Managerial Ethics” is offered to all our students at XLRI. It is our firm belief that Ethical behavior must begin at*



the very top of every organization. It is largely a leadership issue and the CEO must set the tone and set an example which would ultimately lead to a more humane and just society,” he further added.

In his address, **Mr. T. V. Narendran, Chairman, Board of Governors, XLRI** observed, *“Ethics encompasses the entire spectrum of human conduct. However, today, ethical deficit and lack of integrity in public affairs has become such a major issue that public confidence and trust in public officials and private organizations have taken a severe beating in our nation. In fact, the slow growth of the Indian economy in recent years is also partly attributed to the policy-making stalemate as a consequence of greater scrutiny and focus on unethical transactions in the private and public sphere. Therefore, it is most fitting that we pause for a while to dwell upon the impeccable legacy of ethical public life left behind by giants of industry like JRD Tata and other stalwarts.”*

XLRI in association with select Tata Group Companies established the JRD Tata Foundation in Business Ethics in 1991, to mark their long-standing commitment and contribution to business ethics in India. The Foundation seeks to address itself by publicly affirming the urgent need for ethics in business and the need to bring about a conducive culture in which it can thrive. An increasing number of organizations are realizing the importance of ethics in business in today’s world

XLRI is the first B-school in the country to introduce a core course on *“Managerial Ethics”* for both its HRM and BM programmes. Each year, XLRI confers a medal on the best student in Managerial Ethics at the institute’s annual convocation.

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Brief Profile of Mr. Shekhar Gupta

An eminent journalist, Mr. Shekhar Gupta is presently the Chairman & Founding Editor of Mediascape Group - *an exciting new start-up in Indian news media, currently under development*. He is a prolific columnist, with his highly influential columns translated into Hindi, Telugu, Kannada, Gujarati and Marathi.

Over the past two decades, Shekhar’s weekly column, *National Interest*, has been regarded as the sharpest, most perceptive analysis of current events as they unfold. His columns were recently



collected in the bestselling book, **Anticipating India**. Currently, National Interest appears in Business Standard every Saturday.

He is a senior prime-time anchor at NDTV. Shekhar hosts “Walk the Talk” on NDTV 24x7 every week. A collection of his news-making interviews will be published soon. He has now started a second weekly show in Hindi, “Chalet Chalte”, telecast on NDTV India.

He also writes a fortnightly column for India’s leading Hindi newspaper, Dainik Bhaskar.

During a 38-year career, Shekhar has reported on key Indian and international events, including the Nellie massacre in Assam, Operation Blue Star, the student uprising in Tiananmen Square in Beijing, the fall of the Berlin Wall, the first Gulf War from Baghdad, the first “jihad” in Afghanistan, and the many twists and turns in the troubled 1983-1993 decade in Sri Lanka’s Tamil North.

In June 2014, Shekhar concluded a 19-year stint at the Indian Express and the Express Group of publications. As Editor-in-Chief, he led the country’s largest network of award-winning journalists.

Press Release

XLRI CELEBRATED “ENSEMBLE 2015”

17th November, 2015: **XLRI- Xavier School of Management**, one of India's premier B-Schools recently celebrated its *Annual Management Summit “ENSEMBLE 2014”* with great fervor. The theme of “**Ensemble 2015**” was ‘*Progressive India: Winds of Change*’.

The event was partnered by prominent corporate names like *TAS, SBI, HPCL, Turtle, London Bridge, SCNext, Juran Academy, Safexpress, Campus Diaries, Tata Nano 25Under25, OML Media, Camlin Tora, Indigo Airlines, Idea, Prozene, Eminence, Lakme, Truly Madly, Classmate, IDBI, eBay, Kingfisher, JUSCO, Tata AIG, Coca Cola and Teach for India* among others.

The event was inaugurated in presence of **Fr. E Abraham** (Director of XLRI), **Fr. S George** (Dean – Administration, XLRI), **Fr. James Santhanam** (Associate Dean - Student Affairs) and **Mr. Shyaam Subramanian** (Senior City Director at Teach for India) as the Chief Guest of the programme. In his speech, **Mr. Subramanian** recounted his personal experiences of working for Teach for India and the new progressive leadership required to propel our nation to greater heights by ushering in the winds of change. He emphasised on the importance of having conviction in our vision, inspiring leaders and a need for collective dialogue.

With a legacy of 15 years, XLRI Ensemble is viewed among the most awaited events in the business school circuit. This year, Ensemble 2015 witnessed participation of around *3000 teams* from top B-Schools in India including *IIM-A, IIM-B, IIM-L, FMS, IIM-S, NMIMS and MDI*. Along with intense competitions, the 3-day event also witnessed an array of entertaining cultural and sporting events. Over 40 events were held in 3 days cutting across all business domains, from finance and marketing to operations, IR and HR with aspiring business leaders across the country fighting for prize money worth Rs. 15 Lakhs.

Events like **Strategikon** (the flagship Consulting event), **Prometheus** (the flagship event in Finance), **Helios** (the flagship Operations event), **Strike or Yield** (the flagship event in IR), **Genesis** (the flagship entrepreneurship event) and **Poseidon and Apollo** (domain events of BM and HR) along with the flagship events of Ensemble - **The Next Gen Leader, Circus Maximus, War of Wits** and **Mock United Nations** witnessed intense competitions among teams from the participating institutes.

A number of fun-events such as **MasterChef** – a culinary competition, debate events like **Advocatus Diaboli** and **CASH Debate**, **Paintball** competition besides 2 minutes to fame for performers, **face painting** for art enthusiasts, **Acoustic JAM** for casual singers and other informal events like **Karaoke**, informal dance and song dedications were also lined-up.



Another draw at the event was the **NBA JAM**, a touring college basketball and youth festival which had enthusiastic participation from school students across Jamshedpur as well as management students. The traveling interactive basketball festival is focused on growing and eliciting participation in basketball across India by combining exciting on-court competition with interactive games and contests designed to engage college youth and grow the NBA's fan base.

"ENSEMBLE 2015" also organized a series of cultural events including a unique comedy event called **Phool Kumari, Solaris, Spell Bee** and **20 Questions**, a satirical play titled **'Taj Mahal ka Tender'**, the **UnSingle Tour with Abish Mathew and Kaneez Surka** - the stand-up comedians, the **Ensemble Quiz**.

The musical evenings of Ensemble 2015 were ornated with performances by XLRI's famous rock band **Bodhi Tree, Nucleya featuring Sickflip** and **Indian Ocean** - the pioneering rock act of the country.

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Xavier Aptitude Test (XAT) 2016 To Remain Pen-Paper Based

XAT 2016 to be held on 3rd January, 2016

The last date of registration is 30th November 2015

2nd November, 2015: **Xavier Aptitude Test (XAT) 2016** is to follow the Pen-Paper format like every year. Like previous years, the XAT exams for 2016 will be conducted on the first Sunday of January next year, i.e. 3rd January, 2016.

Dr. Munish Thakur, Chairperson-Admissions at XLRI commented, “*XAT, though one of the oldest competitive examinations in the country, has always kept pace with the cutting edge testing methodology. XAT’s multidimensional testing framework is designed to meaningfully assess the aptitude of candidates for future business success. We follow the pen & paper format, in order to ensure equal opportunity to all candidates. The examination focuses on multi-dimensional examination structure and fairness, to assess aptitude of future business leaders,*”

“*XLRI has been conducting the test on behalf of the XAMI for over 60 years now. Like every year, the test will be conducted on the first Sunday of January next year, i.e. 3rd January, 2016,*” he added.

The last date of registration is **30th November, 2015**.

This year, XAT will be conducted from **47** centers all across India that will include the cities - Agartala, Ahmedabad, Allahabad, Amritsar, Bengaluru, Berhampur, Bhopal, Bhubaneswar, Chandigarh, Chennai, Cochin, Coimbatore, Cuttack, Dehradun, Delhi, Goa, Greater Noida, Gurgaon, Guwahati, Hyderabad, Indore, Jabalpur, Jaipur, Jammu, Jamshedpur, Kanpur, Kolkata, Lucknow, Mangalore, Mumbai, Nagpur, Nasik, Noida, Patna, Pune, Raipur, Ranchi, Rourkela, Sambalpur, Surat, Tiruchirapalli, Trivandrum, Udaipur, Vadodara, Varanasi, Vijayawada, Visakhapatnam. The test will be held in **two** international cities of *Dubai* and *Kathmandu*.

XAT 2016 will be having 3 and half hours duration and will follow a similar pattern like last few years. The paper is to comprise of two sections:

Section 1: a) Quantitative Ability, b) English Language & Logical Reasoning, c) Decision Making.

Section 2: a) General Knowledge and b) Essay.

Candidates holding Recognized Bachelor’s degree of minimum three years duration or equivalent in any discipline are eligible to appear for XAT 2016. Students completing their final examination by June 10, 2016 are also eligible to apply.

Apart from XLRI, more than 125 B-schools in India accept the scores of XAT exam as part of their admission criteria. Some of the other top B-schools accepting the XAT scores are: *LIBA, Chennai*;



XIME, Bangalore; XIM, Bhubaneswar; TAPMI, Manipal; Goa Institute of Management; IRMA, BIMTECH, Greater Noida; BULMIM, New Delhi; Asia-Pacific Institute of Management, New Delhi; IFMR, Chennai; SPJIMR, Mumbai; WeSchool, Mumbai; Jaipuria Institutes of Management; Gitam Institute of Management, Vishakhapatnam; Globsyn Business School, Kolkata; Mudra Institute of Communication, Ahmedabad (MICA) amongst others.

The details of XAT 2016 are to be available at <http://xatonline.net.in/>.

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INDUSTRY STALWARTS STEAL THE SHOW AT XLRI SYNERGY SUMMIT 2015

XLRI - Xavier School of Management, one of India's premier B-Schools recently hosted the 2nd edition of its **National Annual Conclave – "SYNERGY 2015"** in Mumbai.

The theme for this year's event was **"Recipe for sustainable profitable growth in India"**.

The conference organized by 3 of the oldest and most prestigious committees at XLRI- **CRUX** (Consulting and Research Undertaking @ XLRI), **FINAX** (Finance Association at XLRI) and **AXIOM** (Association at XLRI for Industrial and Operations Management) witnessed stalwarts from industry, academia come together to ensure an enriching discussion on current challenges and future outlook for Indian economies and businesses.

In his key note address on Day 1 of 'Synergy 2015' **Mr. Ajay Srinivasan, Chief Executive, Aditya Birla Financial Services** emphasized on improving basic physical infrastructure, reforming land and labour law, improving banking system, making necessary investment on human capital and making it easy to do business in India and also strengthening the basic institutions like judiciary system of our great nation. He also highlighted the need for serving the underserved, making the fund available for the unbanked and underprivileged. He opined that every individual should be included in the growth process. He also discussed the major role of micro finance institutions, insurance, mutual fund and other financial services in the great Indian dream of financial inclusion.

On the Day 1, "Synergy 2015" witnessed the **Stock Pitch Competition** and **Case Study Competition** that were participated by the students of various leading B-Schools in the country. The magazine by CRUX, **"Visionaries"**, was also unveiled on the first day.

The second day of the conclave was started with the lighting of the lamp by **Mr Ashok Venkataramani**, CEO ABP News. He gave a keynote speech on the topic **"Seven Healthy habits of Profitable Companies"**. He discussed his 7 major mantras for profitable companies like creative aberration, impacts of sustainability on profit, decisive actions and managing people.

This was followed by four different panel discussions on the following topics "Organization leadership - paradigms for driving profitable growth in changing times", "Understanding Strategic Levers to drive Growth – Perspectives", "Balancing Short Term Growth Priorities with long term needs – Creating a

culture for balancing today's performance and ensuring sustainable tomorrow" and "Innovate or Perish Imperatives to Driving Growth and Making Innovation Work".

Industry stalwarts like **Sandeep Dasgupta** – CEO, BOI AXA Investment Managers, **Mr Sushil Luniya** - CEO, Raymond Group, **Mr Pritesh Vinay**, VP of Capital Markets and Investor Relations, JSW Steel and **Mr Raj Benahalkar** - Chief Strategy and Risk Officer, NCDEX, **Mr Raghava Rao** – CEO Camomile Healthcare Ventures Pvt. Limited, **Mr Raman Madhok** - MD, CMI FPE Limited, **Mr Prabhakar Jain** - CEO Pidilite Industries, **Mr Gunjan Srivastava** - MD and CEO Bosch and Siemens Home Appliance, **Mr Vijay Udasi** - SVP -Sales Effectiveness Practice at Nielsen India, **Ms Meenakshi Priyam** – HR Head, Novartis, **Ms Kannika Sagar** - Chief People's Officer, HCL, **Mr Abhijit Mishra** - Managing Partner, Nurture Resources LLP and **Mr Ambrish Rastogi** – Director, PwC, **Mr Nitya Sharma** – CEO and Co-Founder Simpl, **Mr Rahul Dash** - Co-Founder Purplle, HCL, **Mr Kiran Patil** - Co-Founder of Villcart, Nurture Resources LLP and **Mr Anshu Prasher** – Associate Director, InnoVen Capital were the panelists and their valuable insights made the discussion vibrant and most relevant.

Many of the panel members were XLRI alumni and they fondly recounted their memories as students at XLRI and how the experiences helped shape them into future leaders.

Dr. Gourav Vallabh, Professor of Finance, XLRI commented, “Amongst the fastest growing emerging markets, and with a reform-oriented government combined with a renewed and focused industry, India is set to become an economic behemoth. The global economic and business environment is rapidly changing and it has become more than essential to have a sound strategy in place, to sustain and succeed in this fast-changing and uncertain domain. The critical element that remains necessary to ensure this sustainable profitable growth, is the strategy to accelerate the movement along this path; more significantly to discover the recipe which will help ensure the success of the both the Indian industry and the Indian economy in the long run.

This year's event was sponsored by Juran, SCNext and Uber.

About XLRI:

XLRI-Xavier School of Management, Jamshedpur is a premier, private management institute in India founded in 1949 by Fr Quinn Enright, S.J. in the 'steel city' of Jamshedpur (www.xlri.ac.in). Over the last six decades, the institute has grown into a top-ranking business management school of international repute with a wide portfolio of management programs and research publications. Its alumni are spread around the globe and have demonstrated responsible business leadership in their organizations. XLRI continually strives to contribute its mite to the professional growth and management of numerous organisations and institutions across industry sectors.



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FACE OF XLRI TO THE WORLD



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For the greater good

XLRI hosts Silent Auction on Diwali!

November 12 2015, XLRI Jamshedpur: Silent Auction, an annual charity drive was conducted in XLRI campus on 11th November as part of the Diwali celebrations on campus. Silent Auction is an initiative by CII Yi a student club of XLRI. Memorabilia and souvenirs collected from the students and faculty of XLRI is auctioned off. The proceeds will go to the treatment of lung cancer patients in Tata Memorial Hospital.

Over 160 items were on were up for auction this year. The Auction started at 7 pm, post the Diwali Pooja. Students and faculty alike thronged the stalls and bids started flowing in.

The items ranged from a rare collectible lamp to Leaf painting. Apart from the various books and posters contributed by the students, artistic paintings and wall decors were contributed by professors. In keeping with last year's tradition, innovative services were also auctioned. The services offered by Professors included a session for editing and proofreading reports and Pranayam sessions.

Bids ranged from a few hundred to several thousand and the total amount raised exceeded expectations. The XLRI fraternity showed an overwhelming response and made the event a truly enjoyable one, all in the spirit of 'The Greater Good'.

Fr. E. Abraham, S.J. Director of XLRI commented on the occasion, "XLRI takes immense pride to be a socially conscious b-school that works for the greater good of the society. Silent Auction was a successful affair this year with the contributions and the excitement shown by the XLRI fraternity widely exceeding expectations".

About XLRI: XLRI is the country's premier management institute and has been consistently ranked among the top B-schools, alongside the IIMs. The college is one of the most preferred destinations for those wishing to learn the ropes of management.

