



XLRI

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PRESS RELEASE

XLRI HOSTS THE '22ND ANNUAL JRD ETHICS ORATION ON "BUSINESS ETHICS"

Dr. M. M. Pallam Raju, Minister of HRD, GoI delivered the oration

7th December, 2013: XLRI held its *22nd Annual JRD Tata Oration on Business Ethics*. **Dr. M. M. Pallam Raju, Honorable Minister of Human Resource Development, Government of India delivered the oration** at the Tata Auditorium. The theme of the oration was – **"Ethical Challenges for India Today"**.

Dr. Raju in his speech delved upon three different facets that are linked to Ethics in India today – **Education, Business & Politics**.

He pointed out "Higher education must pay more attention to helping students understand how to lead "ethical, reflective, fulfilling lives". Despite the importance of moral development to the individual student and the society, one cannot say that higher education has demonstrated a deep concern for the problem of ethics.

Dr. Raju observed "Even in business education, a strong ethics education can help counteract a narrowing worldview that often accompanies a student's progression through business school, supporters in academia say. I completed my MBA more than 25 years ago in the USA, where courses on Business Ethics were introduced at that point in time. But that did not stop the Financial Crisis from occurring and affecting the world. The danger is also that we only think about ethics when there's a major crisis". More often, however, the subject is not treated as a serious responsibility worthy of sustained discussion and determined action by the faculty and administration,

Dr. Raju was happy to learn that XLRI is the first B-school in the country to introduce a core course on "Managerial Ethics" for its programmes and that a medal is awarded to the best student in Managerial Ethics at the institute's annual convocation.

He was also happy to know that XLRI has moved beyond talk and put into action the values it espoused. XLRI's mission on being a management school with a difference and uphold its commitment to inculcate a sensitive social conscience within future business leaders in the making has been demonstrated through its initiatives like the Annual Conference on Social

Entrepreneurship. He urged the students to bridge the gap between industry and social responsibility through an ethical framework.

Today, Dr. Raju also inaugurated the new International Centre at XLRI where the second semester of the global management course by *XLRI, Weatherhead School of Management of Case Western University, Cleveland- USA* and *School of Economics & Management of Tongji University, Shanghai- China* will commence on 10th January, 2014.

The session was attended by **Mr. H M Nerurkar**, MD, Tata Steel Limited & Chairman, Board of Governors, XLRI; **Fr. E Abraham, S. J.** Director of XLRI and **Dr. Pranabesh Ray**, Dean [Academics] at XLRI.

Mr. H M Nerurkar commented at the event, *“Today, ethical deficit and lack of integrity in public affairs have become such a major issue that public confidence and trust in public officials and private organizations have taken a severe beating in our nation. Ethics encompasses the entire spectrum of human conduct. In fact, the slow growth of the Indian economy in recent years is also partly attributed to the policy-making stalemate as a consequence of greater scrutiny and focus on unethical transactions in the private and public sphere”.*

On the occasion, **Fr. E Abraham, S. J. Director of XLRI** thanked *Dr. M. M. Pallam Raju, Honorable Minister of Human Resource Development, Govt. of India for delivering the oration and said* *“In the public mind, ethics in business is mainly identified with mere financial integrity. But, ethics refers to a code of conduct that guides an individual in all his dealings with others. Business Ethics, in particular is a form of the art of applied ethics that examines ethical principles and moral or ethical problems that can arise in any business environment. It includes all issues regarding the moral and ethical rights, duties and corporate governance vis-à-vis a company and its shareholders, employees, customers, media, government, suppliers and dealers. It is our belief that ethical behavior by the leaders of any nation or organization will inevitably set the tone for the rest to follow, ultimately leading to a “just, humane and equitable” society”*

“XLRI has always placed on the forefront, the importance of pursuing an ethical code of conduct in the corporate world. We believe that no management education curriculum is really complete, unless and until the students are instilled with a set of abiding values - that are indispensable ingredients for any aspiring business leader in today’s world. It is for this reason that a core course on “Managerial Ethics” is compulsorily offered to all our students at XLRI” he added.

XLRI in association with select Tata Group Companies established the JRD Tata Foundation in Business Ethics in 1991, to mark their long-standing commitment and contribution to business ethics in India. The Foundation seeks to address itself by publicly affirming the urgent need for ethics in business and the need to bring about a conducive culture in which it can thrive. An increasing number of organizations are realizing the importance of ethics in business in today’s world

XLRI is the first B-school in the country to introduce a core course on “Managerial Ethics” for both its HRM and BM programmes. Each year, XLRI confers a medal on the best student in Managerial Ethics at the institute’s annual convocation.

About XLRI

XLRI is a premier, private management institute in India founded in 1949 by Fr Quinn Enright, S.J. in the Steel city of Jamshedpur, Jharkhand. Over the last six decades, XLRI has helped shape responsible business leaders who serve organizations of repute across the globe. As an institution, XLRI continually strives to contribute its mite to the professional growth and management of innumerable organizations that serve the public - especially organized industry sectors, labour welfare, service agencies engaged in rural development, education, health and other public systems.



Press Release

XLRI to host the '6th National Conference on Social Entrepreneurship' in January 2014

24th December, 2013: **XLRI- Xavier School of Management** to host the '**6th National Conference on Social Entrepreneurship**' from **31st January to 2nd February, 2014** at **XLRI Campus in Jamshedpur**.

With this year's theme being – '**Rethinking Development: Strengthening the Grassroots**', the 3-day long conference aims to explore and create a platform to showcase and learn from initiatives and social ventures which are promoting a holistic and "grounds-up" model of development.

Explaining the theme, **Prof Madhukar Shukla, Chairperson of XLRI's Fr Arrupe Center for Ecology & Sustainability and the coordinator for the conference**, said, "*During last several years, we have seen that growth merely in terms of higher GDP or per capita income does not necessarily trickle down to impact the lives of people. Therefore, there is a need to also look at alternative decentralized models and approaches to development. Through this conference, we aim to provide an opportunity to showcase such ventures and initiatives, and provide a platform for their replication through partnerships.*"

Over two and half days, the conference will showcase various social ventures which have developed and implemented innovative community-led and owned models of development. About thirty seasoned professionals and social entrepreneurs have confirmed their participation in the conference as speakers and panelists. They include well-known social entrepreneurs such as Skoll Fellows Dr Joe Madiath (Gram Vikas) and Stan Thekaekara (Just Change India), Kyoto Grand Prize winner Dr Marcella D'Souza (Watershed Organisation Trust), Ashoka Fellows such as Anshu Gupta (Goonj), Prema Gopalan (SwayamShikshanPrayog), Dr PK Tripathy (Ekjut), etc.

A highlight of the conference will be the 1st Annual Dr Verghese Kurien Memorial Oration on Sustainable Development, which will be delivered by the American India Foundation Social Entrepreneur Awardee Dr Mihir Shah, Member, Planning Commission and President, Bharat Rural Livelihood Foundation.

The conference organized by **Fr Arrupe Centre for Ecology and Sustainability (FACES)** and **SIGMA**, XLRI's students' committee for social initiatives, shall witness 150-200 social entrepreneurs, development sector professionals, policy makers and academics to share their experiences like **Dr. Anirudh Krishna** – Professor, Public Policy - Sanford School of Public Policy, Duke University; **Mr. Abhishek Jain** - Co-Founder & CEO, Eko Financial; **Mr. Anshu Gupta** - Founder-Director,



GOONJ; **Mr. Joe Madiath** - Executive Director, Gram Vikas; **Mr. Pradeep Ghosh** - Founder & Director, OASiS; **Ms. Prema Gopalan** - Executive Director, Swayam Shikshan Prayog; **Dr. Anand Bang** - Research & Medical Officer, S.E.A.R.C.H.; **Mr. CK 'Bablu' Ganguly & Ms. Mary Vattamattam** - Founders, Timbaktu Collective; **Mr. Kalyan Akkipedi** - Founder, ProtoVillage; **Mr. KC Mishra** - Founder & Director, eKutir; **Ms. Lakshmi Venkatesan** - Founder Trustee & CEO, B.Y.S.T.; **Ms. Lisa Heydlauff** - Founder & CEO, Be! Fund; **Dr. Marcella D'Souza** - Executive Director, Watershed Organization Trust (WOTR); **Mr. Osama Manzar** - Founder & Director, Digital Empowerment Foundation; **Dr. PK Tripathy & Dr. Nirmala Nair** - Founders, Ekjut; **Mr. Ramakrishna NK** - Co-Founder & CEO, RangDe.org; **Mr. Shubhranshu Choudhary** - Founder, CGNet Swara; **Mr. Stalin K.** - Managing Trustee, Video Volunteers; **Mr. Stan Thekaekara** - Founder, Just Change India; **Ms. Umadevi Swaminathan** - Managing Director, Rudi Multi Trading Company among other dignitaries.

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PRESS RELEASE

Educating India: Collaborative Interventions to Ensure Every Child in School

6th December, 2013: XLRI Jamshedpur, JEM Foundation and Rotary Club of Jamshedpur conducted a one day workshop in XLRI campus on 6th December, 2013.

Mrs.Ruchi Narendran, Managing Trustee JEM Foundation delivered the key note address. In her address, she stressed the Role of education in today's context. She also expressed hope that initiative taken today will result in taking the education agenda forward in our state where literacy percentage is below national average.

Fr.Abraham, S.J. delivered welcome address and expressed his appreciation on the initiative taken by the three bodies together.

Mr. PramodSinha, State Programme Coordinator, spoke with detailed data regarding literacy scenario in the State. More than 120 principals of Govt. and private schools and NGOs participated in the workshop. During the course of the day's proceedings, the participants were divided into eight working groups. They deliberated on important issues like Synergizing the collaboration between stake holders, Innovative ideas to overcome the acute shortage of teachers, Managing of Para Teachers, Innovative ideas for affordable quality education, Effective use of

Digital Platform for wider reach, Role of Government: Policy and Regulation issues and Attracting and retaining poor Children in both private and public schools, Role of NGOs,

The workshop conducted with working groups, presenting their observations on the topics given to them. Apart from Mrs.Ruchi Narendran, Fr.Abraham S.J, director of XLRI, Mr. Ashok Sharma DEO,Mr. Abhay Shankar, D.S.E.,Prof.Sharad Sarin (Convener), Mrs & Mr. Chandra Shekhar, Chairperson D.B.M.S Board of Trustees, Dr. Singhal, President, Rotary Club of Jamshedpur, Mr.Bailey Bodhanwala,Mr. Pramod Sinha, State programme Coordinator from the HRD ministry. Mrs.B.Neelankanthan D.B.M.S Board of trustees, Mr. Pramod Dubey, Director, Prerna classes,were present in the workshop.

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Press Release

'Educating India: Every child in School' Workshop on 6th December

Organised by XLRI, Rotary Club of Jamshedpur and JUSCO Education Mission (JEM) Foundation

Jamshedpur, 2nd December, 2013: *Fr. Arrupe Centre For Ecology & Sustainability of XLRI-Xavier School of Management* in association with the *Rotary Club of Jamshedpur* and *JUSCO Education Mission (JEM) Foundation* will be hosting the 'Educating India: Every child in School' Workshop on 6th December, 2013 at the Fr. Prabhu Hall, XLRI from 9.00 am onwards.

The one day workshop is being organized with the objectives of - *taking a stock of the present state of the implementation of RTE in and around Jamshedpur; becoming familiar with the implementation challenges for stakeholders: Government and Private Schools, NGOs and individuals and discussing the possibilities of collaborative interventions to provide quality education to all children, especially the economically deprived section, on a sustained basis for long term.*

The workshop would witness participation of 30 Principals from Government Schools and 40 Principals all across Jamshedpur. The key feature of the workshop would be 8 small group activities that would moderated by the Principals. The seminar would seek the views of the government officials, the Principals of Government and Private Schools and speakers from NGOs.

Prof. Sharad Sarin, Chairperson, Alumni at XLRI observed that, *"The Right of Children to Free and Compulsory Education (RTE) Act was introduced in the year 2009. Though laudable, its implementation is a big challenge. Post introduction, several issues and challenges for all the stakeholders (government, political leaders, private schools, social organizations and individuals) have emerged. We are hopeful that this workshop would help identify some specific actionable areas."*

Mrs. Ruchi Narendran - *Management Trustee, JEM Foundation*, has consented to be the Key Note speaker at the workshop. The other important speakers would be **Mr. Pramod Sinha** - *State Programme Co-ordinator, Jharkhand*, **Mr. Bailey Bodhanwala** - *Managing Trustee Tarapore School*, **Mr. Chandra Shekhar** - *Trustee DBMS* and **Ms. Lalieta Sareen**, *eminent educationist.*



ROTARY CLUB OF JAMSHEDPUR

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XLRI TO HOLD '22ND ANNUAL JRD ETHICS ORATION ON BUSINESS ETHICS'

***Dr. M. M. Pallam Raju, Minister of HRD, GoI to deliver the Oration
on 7th December, 2013***

3rd December, 2013: XLRI- Xavier School of Management is to hold '**22nd Annual JRD Tata Oration on Business Ethics'** on 7th December, 2013 at the Tata Auditorium, XLRI Campus, Jamshedpur.

This year the oration will be delivered by **Dr. M. M. Pallam Raju, Honorable Minister of Human Resource Development, Government of India.**

The session is to be attended by **Mr. H M Nerurkar, MD, Tata Steel Limited & Chairman, Board of Governors, XLRI; Fr. E Abraham, S. J. Director of XLRI** and **Dr. Pranabesh Ray, Dean [Academics] at XLRI.**

Fr. E Abraham, S. J. Director of XLRI commented, "*XLRI in association with select Tata Group Companies established the JRD Tata Foundation in Business Ethics in 1991, to mark their long-standing commitment and contribution to business ethics in India. The Foundation seeks to address itself by publicly affirming the urgent need for ethics in business and the need to bring about a conducive culture in which it can thrive. An increasing number of organizations are realizing the importance of ethics in business in today's world.*"

"We feel privileged to welcome Dr. M. M. Pallam Raju, Honorable Minister of Human Resource Development, Govt. of India to deliver the oration this year and inspire our students with his thought-provoking words", he added.

Dr. Pallam Raju graduated in 1986 from Temple University, Philadelphia, USA with Masters in Business Administration. He has worked as a Research Assistant at Temple University, as a Research Associate at Federal Group Incorporated, a consulting firm at Boston and with Norsk Data A.S., an Information Technology firm in Oslo, Norway.

Pallam Raju was first elected to the Indian Parliament in 1989 and was its youngest member during the 9th Lok Sabha. He was re-elected to the 14th Lok Sabha in 2004 and 15th Lok Sabha in 2009. He has been an active member of the Indian National Congress Party and held several important positions in the state and at the National level.

He has served as the Chairman of the Parliamentary Standing Committee on Information Technology during August 2004 - January 2006. Pallam Raju was appointed Minister of State for Defence, Government of India, in the Council of Ministers of Prime Minister Dr Manmohan Singh,



in January 2006, which he held until May 2009. He was reappointed after his election, as Minister of state for Defence in June 2009 until Oct 2012 when he was appointed as the Union Minister for Human Resource Development.

As one of the longest serving Ministers in the Defence portfolio, Pallam Raju has travelled the Country extensively in the discharge of his duties and has also lead many important delegations on multiple missions to Various countries like U.K, France, Norway, Singapore, Belarus, South Korea, Bangladesh, Mongolia etc. and was an active participant in International fora like the SHANGRI-LA DIALOGUE at Singapore. He has been the first Minister in the Ministry of Defence to fly the frontline fighter Sukhoi-30 MKI in March 2011.

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