



# XLRI

# Press Releases

# August 2013

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## **XLRI students bond with a humane cause**

*Students members of Samarthya and Sarva Milan spend a day with residents of R.P. Patel Cheshire Home*

**12<sup>th</sup> August, 2013:** In an effort to recognize human potential, students of XLRI spent a day with residents of R.P. Patel Cheshire Home in Jamshedpur, a charitable organization and permanent residential facility for destitute and orphan girls with mental retardation and severe multiple disabilities. Cooking, eating, talking, sharing food and experiences with the especially-abled people the students made the day worthwhile.

The event was organized by the joint efforts of **Samarthya**, *an initiative taken by the students of XLRI to help school students realize their full potential by focusing on social and emotional learning;* and **Sarva Milan**, *a Jesuit social outfit, started by Father Emile Coelho that works for the weaker and needy sections of society.* Both the student organizations reach out to helping underprivileged people realize their life's potential, each in their own different ways, but with a common underlying belief of living life to its fullest.

After spending time with the residents, the representatives of Samarthya and Sarva Milan interacted amongst themselves discussing the activities they do and experiences and learning from them.

**Conveners of Samarthya, Alisha Gupta and Ayushee Das who are second year students of Human Resource Management at XLRI** commented, *"Our initiative at the Cheshire was great supported by Father Emile, Coelho. Both the groups learnt from each other's experiences and we hope that our initiatives would bring a change in at least some lives."*

*"The model of Samarthya consists of group sessions delivered for classes of school students. These sessions consists of games and activities which pass on the learning in a fun way. Started a year ago, the group has already started making its presence felt. We have also successfully organized a conference in January on 'Realizing life in its full potential' which was attended by parents, students and teachers of various schools of the town. Though presently we focus on school students only, we have plans to take the initiative further",* **Alisha and Ayushee** added.

### **About XLRI**

XLRI is a premier, private management institute in India founded in 1949 by Fr Quinn Enright, S.J. in the 'steel city' of Jamshedpur. Over the last six decades, it has grown into a top-ranking business school with a wide portfolio of educational programs. Its alumni are spread around the globe and have demonstrated responsible business leadership in their organizations. It continually strives to contribute its mite to the professional growth and management of innumerable organizations that serve the public good in a variety of sectors.

**For further information, please contact**

## **XLRI organized 3 day Workshop on Ecosystem Development and Capacity Building for Social Enterprises**

**5<sup>th</sup> August, 2013:** XLRI, the premier private B School in India, **successfully** hosted the 3 day *GIZ Aarohan Workshop* on “**Ecosystem Development and Capacity Building for Social Enterprises in India**” at XLRI Campus, Jamshedpur on 2<sup>nd</sup> to 4<sup>th</sup> August, 2013.

The workshop aimed at improving the support infrastructure for social enterprises & social incubation initiatives was anchored by *Fr Arrupe Center for Ecology & Sustainability, XLRI*. The initiative is launched by Aarohan Ventures, CIIE in collaboration with Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ).

*“Along with challenging developmental issues, there are also many social and regional inequalities that are plaguing the socio-economic space; thus, the imperative need for a change in the current traditional approaches taken by the social sector including the extant non-profit organizations and public institutions. Even, the social enterprises in the private sector are facing similar problems, failing to attract capital at the early stage; thus leading to difficulties in rapid, scalable and sustainable growth”*, commented **Prof. Madhukar Shukla, Chairperson of Fr Arrupe Center for Ecology & Sustainability, XLRI**.

*“The whole idea of the workshop is to develop a conducive ecosystem for these social enterprises, mostly start-ups, without which no sector can develop or sustain. In the workshop, fifteen XLRI students got the opportunity to work on financial modeling for social enterprises,”* he added.

The Aarohan workshop consisted of 2 parallel workshops on **Capacity Building for Incubators/Support Organisations** - social incubators, and other support organizations, including foundations working for local area development, corporates with significant CSR initiatives (for economic upliftment), NGOs focusing on education, healthcare & economic upliftment to help build their capacity to support, nurture and scale up social enterprises; and **Capacity Building for Social Enterprises**.

The workshop witnessed participation from various social enterprises, such as, **Fabric Plus-** having weaving factories at Chaygaon, Amingaon (Assam), Dhatrigram (West Bengal), **FarmFresh100K-** that links small farmers in India with consumers located within a 100km radius of their villages using a hybrid platform, **SuryOn-** a social for-profit energy venture focused on developing affordable, sustainable and clean solutions to the energy needs of rural India, **Kumbaya, Samaj Pragati Sahyog-** empowered women from one of the most deprived areas of the country, tribal dry lands of Madhya Pradesh, by creating livelihoods through the dynamic skill of garment fabrication to name a few.



### **About FrArrupe Centre for Ecology and Sustainability**

Fr. Arrupe Centre for Ecology and Sustainability is a multi-disciplinary centre at XLRI Jamshedpur, which aims to provide thought leadership to promote policies, practices and dialogue which have impact on holistic and sustainable development of society and enterprises. The Centre engages in three key activities of Knowledge Creation (e.g., undertaking and sponsoring research on and documentation of sustainable programmes, enterprise models and practices), Knowledge Dissemination (e.g., organizing conferences and roundtables to provide a platform for sharing sustainable models of development) and Knowledge Application (e.g., providing thought leadership for “Embedded Sustainability” through consultancy / MDP / capacity building programs).

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## **XLRI STUDENTS INITIATE SOCIAL PROGRAMME - “JAGRITI”**

### ***Organizes Confidence Building Coaching Session for Underprivileged Students in Gamharia village***

**29<sup>th</sup> August, 2013:** Students of **XLRI**, the premier private B School in India, recently conducted a *confidence building coaching session for underprivileged students* under the social programme – ‘**Jagriti**’. The session was held at a high-school in Gamharia village near Jamshedpur; where the students were familiarized with the banking system and safety in investments. They were given career counseling sessions to make them aware of the various career avenues and the means to achieve them. Personality development programmes were also conducted for senior students to hone their writing and communication skills.

*“We have been conducting informal interactive sessions and under ‘**Jagriti**’ regularly over a period of 2 months, July and August, 2013. The coaching sessions along with financial awareness programmes have received a roaring welcome by the schools’ students and teachers alike. They are highly receptive and thoroughly enjoy the lessons. We gauge their progress level through small assessment tests and appropriately reward the successful students to encourage more participation,”* commented **Praveen Kumar, a doctoral student at XLRI.**

The programme - ‘**Jagriti**’ is spearheaded by a team of first year students of XLRI, under the guidance of Father Antony Uvari, and they working with NGOs operating in and around Jamshedpur to instill high self-esteem in students at the grass root level focusing on financial literacy, career counseling and personality development. Primarily working with the students in Gamharia village, they have also implemented the module at govt. schools in villages around Chaibasa. They have joined forces with the financial literacy initiative of XLRI called ‘**Sanchetna**’.

Welcoming the initiative, **Dr. H.K. Pradhan, Professor of Finance & Chief Mentor of ‘Sanchetna’ initiatives, XLRI** said, *“It is imperative for the underprivileged students to realize the importance of saving, and the time value of money early on. Through the programme-‘**Jagriti**’ our students, are continuously working to help the underprivileged youth become self-reliant and more expressive and confident. As a first step, it aims at going beyond school-going children and reaching out to the unskilled workers in Jamshedpur itself”.*



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## **XLRI opens admission for Business and Human Resource Management Certification under Virtual Interactive Learning (VIL) Programmes**

*The last date for application is 22nd September, 2013*

**20<sup>th</sup> August, 2013:** XLRI, the premier private B School in India, announces the opening of admission for the **Virtual Interactive Learning (VIL) Programmes**. The online application for the next intake for VIL courses in '**Business Management**' and '**Human Resource Management**' is open till **22nd September, 2013**.

In addition to the primary mode of imparting the residential management education, XLRI has been a pioneer in ushering the VIL programmes since 2002. The Virtual Interactive Learning programs enable working executives to undertake formal management learning in the city they reside and work, at a convenient time schedule without disrupting their professional commitments to enhance their management-centric knowledge, skills & competencies.

*"The need for management education for effective performance is a foregone conclusion. While mere experience may provide sufficient qualifications for effective performance in the corporate world of yesteryears, knowledge up-gradation and continuous learning is the hallmark of employees working for winning organizations of today. XLRI's VIL Programme aims to provide worthwhile management education to the present day professionals and executives, who are willing to complete their management education whilst still being in service or while being involved with their own business",* commented **Prof. Ashish Pani, Associate Dean, Virtual Interactive Learning (VIL) Programmes, XLRI.**

These programs are offered in technical association with **Hughes Communication India Ltd** and **Reliance World (HCIL and RW)**. There are 150 classroom centers across the country. **The VIL arm has also reached out to international students with a successful program launch for students in Nigeria.**

The Virtual Interactive Learning (VIL) arm of XLRI offers a portfolio of compact programs over a 12-months duration across different functional areas of Management. Besides, Business Management and Human Resource Management, other courses offered are on *Logistics and Supply Chain Management, Retail Management and Sales and Marketing Management*. The course entails approximately 300 hrs of virtual classroom sessions including five days of compulsory campus classes for teaching, evaluation etc. Since the inception of the VIL programs, around *4000 students* have studied under the aegis of XLRI-VIL, thereby helping them to progress rapidly in their career/business.



The VIL applicants should be graduates with at least two years of work experience after graduation. The candidates are shortlisted through interviews which are conducted across the country. In a year the VIL program has two rounds of applications for each of its five certificate courses. After successful completion of the program students are awarded with a '*Postgraduate Certificate*'.

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